

Times are changing – the ways of making business are getting more complex

In the “good old days” you had to focus on two things only: the price and the production costs of your commodities. Suddenly the customers also started looking at the quality of your products, so the agenda changed a bit. Quality management came into play.

Later, customers also focused on your way of producing and the impact of the production on the environment in a broad sense.

Then resource management became one of the new buzzwords as well as sustainability and carbon footprint. Now you must also focus on the supply chain and how to operate in a universe of great uncertainty.

What’s next? A qualified guess can be an increased demand for all kinds of documentation. This includes resource management, the effect of your products on the animals, the humans, and the ambient environment.

TestPig is preparing to assist you in getting this kind of documentation. We have access to a newly developed tool for calculating the carbon footprint for feed ingredients which we plan to combine with our traditional growth trials, indicating the specific carbon footprint for the product in test. Please contact us for sharing your ideas and maybe for discussing how we can calculate carbon footprint for your products.

At TestPig we have tested a lot of feed ingredients during the past years looking for products that improves piglet performance and gut health. We are following the market trends towards an ongoing research and development of new products. The wealth of ideas from our customers has great potential. We would be happy to be part of your process for developing and testing new products.

The TestPig Team wish you all a pleasant holiday!

TestPig* - Significantly better**

Our office is closed from **July 18, until August 8, 2022.**

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