

PRESS RELEASE

**New Key Account Manager at TestPig**

Jonas From Katholm has joined the TestPig team where he will gradually take over sales activities from Niels Ove Nielsen, who will retire 1<sup>st</sup> of August 2023.

Sustainability is at top of the agenda; therefore, you will also meet Jonas as a certified climate advisor when solving tasks related to sustainability. Jonas will also take part in our tests, formulating feed recipes, feed sampling etc.

Jonas From Katholm (39 years old) is AP Graduate in Agro Business and Landscape Management and has a bachelor in Agricultural and Environmental Management. Jonas has 3 years of sales experience, from his former employment at Vestjyllands Andel. Since then, he has been working for 5 years as a teacher at Asmildkloster Agricultural College. Since 2021, he has been employed at the Danish Pig Advisory Center (SR, SvineRådgivningen) in Herning, working as an advisor with special focus on nutrition and climate.

Jonas is married to Charlotte, has 4 children and lives in Vildbjerg.

TestPig is operating SRs test-business, which aims to strengthening the knowledge base for advising pig producers. TestPig was established in January 2016 in cooperation with pig farmer, Sven Agergaard, Skjoldborg.